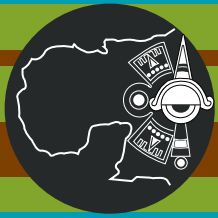


Gulf Coast Association of Geological Societies



GCAGS
2011
Annual
Convention

Veracruz, Mexico

Sharing knowledge to add value

Sponsorship Opportunities

October
16th - 19th
2011



Gulf Coast Association of Geological Societies



Sponsors

The contribution of sponsors and exhibitors will be essential to the success of the convention, because it will allow decreased registration fees. This event will present and share experiences and ideas to find solutions to scientific and technological challenges facing the Gulf of Mexico basin.

Your participation as sponsors also represents a business opportunity and market visibility offered by the world's fourth most important petroleum basin. The 61st GCAGS Annual Convention offers several sponsorship levels acknowledged both before and after the Convention.

To participate as a sponsor, please consult the section on sponsorship opportunities, filling out and submitting the format. Keep in mind that the visibility of your Company will increase if you also participate in the Exhibition area.



Level and Benefits

Platinum = \$20,000 USD or more

- Company logo exhibited on a banner at the main access to the Convention Center and at the main access to the Convention's official hotel venues.
- Company logo shown on a screen prior to the start of each technical session.
- Company logo shown during the Convention's Final Announcement, Official Program, and on the web sites of GCAGS, AMGP and ECODSA.
- Company logo exhibited in the GCAGS publication Transactions in the "Acknowledgements" section.
- Opportunity to include an advertisement page in the folder prepared for Convention Participants.
- 1 page in the Convention's Final Announcement for a color ad.

Gold = \$15,000 USD to \$19,999 USD

- Company logo exhibited on a banner at the main access to the Convention Center and at the main access to the Convention's official hotel venues.
- Company logo shown during the Convention's Final Announcement, Official Program, and on the web sites of GCAGS, AMGP and ECODSA.
- Company logo exhibited in the GCAGS publication Transactions in the "Acknowledgements" section.
- Opportunity to include an advertisement page in the folder prepared for Convention Participants.
- 1/2 page in the Convention's Final Announcement for a color ad.

Silver = \$10,000 USD to \$14,999 USD

- Company logo exhibited on a banner at the main access to the Convention Center.
- Company logo shown during the Convention's Final Announcement, Official Program, and on the web sites of GCAGS, AMGP and ECODSA.
- Company logo exhibited in the GCAGS publication Transactions in the "Acknowledgements" section.
- Opportunity to include an advertisement page in the folder prepared for Convention Participants.
- 1/4 page in the Convention's Final Announcement for a color ad.

Bronze = \$ 5,000 USD to \$9,999 USD

- Company logo exhibited on a banner at the main access to the Convention Center.
- Company logo shown during the Convention's Final Announcement, Official Program, and on the web sites of GCAGS, AMGP and ECODSA.
- Company logo exhibited in the GCAGS publication Transactions in the "Acknowledgements" section.
- 1/8 page in the Convention's Final Announcement for a color ad.

Opportunities

Icebreaker reception



The “Icebreaker” reception will take place on Sunday, October 16th, after the Opening Ceremony, in the Exhibition area. It will be an opportunity to meet long-time friends or make new ones. Your Company logo will be exhibited on the banners of this event.

**The minimum sponsorship amount is \$ 5,000.00 USD.
(sharing sponsorship)**

The minimum amount for becoming an exclusive sponsor is \$20,000 USD.

Technical session coffee breaks

The coffee break area offers great visibility for your Company and allows participants to widen their points of view during coffee breaks. Your Company logo will be exhibited in the coffee break area.

**The minimum sponsorship amount is \$ 8,000.00 USD
(sharing sponsorship)**

The minimum amount for becoming an exclusive sponsor is \$20,000 USD.

Lunch-Conference

This lunch will take place on Monday, October 17th, with the participation of a first-class keynote speaker to address the most important topics of the Mexican petroleum industry. Your Company logo will be exhibited on the banners of this event.

**The minimum sponsorship amount is \$ 5,000.00 USD.
(sharing sponsorship)**

The minimum amount for becoming an exclusive sponsor is \$10,000 USD.

Resident’s Receptions / Veracruz Night



Will take place on Monday night, this will be an opportunity to relax, dine chat and make new acquaintances in the festive environment of the typical music and dances of Veracruz. Your company logo will be exhibited on the banners of this event.

**The minimum sponsorship amount is \$ 6,000.00 USD.
(sharing sponsorship)**

The minimum amount for becoming an exclusive sponsor is \$20,000 USD.

Walk & Talk at the Exhibition

On Tuesday, October 18th, upon the conclusion of the morning technical sessions, lunch will be served in the Exhibition area to attract Convention participants to the stands. Your Company logo will be exhibited on the banners of this event.

The minimum sponsorship amount is \$ 5,000.00 USD.

(sharing sponsorship)

The minimum amount for becoming an exclusive sponsor is \$10,000 USD.

Convention Participant Folders

This is an exclusive opportunity for your company to appear alone on at least 600 folders given to the participants to take notes.

The minimum amount for becoming an exclusive sponsor is \$10,000 USD.

Land transportation

Airport-Hotel-Airport transportation, and Hotel-Convention Center transportation will offer Convention Participants a safe and comfortable transfer option, and your Company logo will be exhibited in the areas where buses will be boarded.

The minimum sponsorship amount is \$ 5,000.00 USD.

(sharing sponsorship)

Registration



Your Company's logo and name will appear on banners in the registration area. If you are an exclusive sponsor, it will be possible to set your Company's name on the badge's ribbons, in the case you give us them.

The minimum sponsorship amount is \$ 5,000.00 U.S

(sharing sponsorship)

The minimum amount for exclusive sponsorship is \$ 15,000.00 USD.

Simultaneous translation services and audiovisual equipment

This will be the first time an GCAGS Annual Convention is held outside the US, thus the work of professional interpreters will be a guarantee to ensure the transmission and exchange of knowledge between specialists. Your Company's logo will appear on the translation booth and next to the headphone table.

The minimum sponsorship amount is \$ 10,000.00 U.S

(sharing sponsorship)

The minimum amount for exclusive sponsorship is \$ 15,000.00 USD.

The Convention's Final Announcement

Show your Company logo to all potential participants in the Convention's Final Announcement, to be ready by August 2011.

The minimum sponsorship amount is \$ 5,000.00 U.S

(sharing sponsorship)

The minimum amount for exclusive sponsorship is \$ 15,000.00 USD.

Convention Program

This is another option to show your Company logo to all participants.

The minimum sponsorship amount is \$ 5,000.00 U.S

(sharing sponsorship)

The minimum amount for exclusive sponsorship is \$ 10,000.00 USD.

GCAGS Transactions

The efforts of geoscientists participating with their ideas and insights will be recorded in the prestigious volume of GCAGS Transactions. This is an opportunity for your Company to show its commitment with knowledge sharing and diffusion.

The minimum sponsorship amount is \$15,000.00 U.S

(sharing sponsorship)

The minimum amount for exclusive sponsorship is \$ 20,000.00 USD.

General Sponsorships

If you cannot decide which specific event to sponsor, your Company has the option of making a contribution to the General Sponsorship Fund. This contribution will be used in events that have not received full sponsorship. During the Convention, your Company logo will be exhibited on the General Sponsorship banners.

Sincerely
Marco Vázquez García
marco.vazquez@pemex.com
phone. (52) 9933 16 78 39
Sponsorship Chair

Gulf Coast Association of Geological Societies



Company: _____

Mr.
 Ms.
 Dr.

Name: _____

Title: _____

Mailing Address: _____

City/State: _____

Postal Code: _____

Country: _____

Phone: _____

Fax: _____

E-mail: _____

Sponsorship Level: (amounts are in U.S. Dollars)

Platinum \$20,000

Gold \$15,000 to \$ 19,999

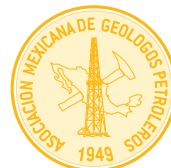
Silver \$ 10,000 to \$ 14,999

Bronze \$ 5,000 to \$ 9,999

Sponsorship Opportunities

Pledge Amount

Registration	\$ _____
Delegate Folders	\$ _____
General Sponsorship	\$ _____
Icebreaker	\$ _____
Coffee Breaks	\$ _____
President's Receptions Noche Veracruzana	\$ _____
Lunch Conference	\$ _____
Technical session coffee breaks	\$ _____
Walk & Talk at the Exhibition	\$ _____
Convention Participant Folders	\$ _____
Land Transportation	\$ _____
Simultaneous traslation sevices and audiovisual equipment	\$ _____



www.gcags.org

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